

PUB AND PROMOTION SCHEDULE FOR 2009

JANUARY

Body Mind & Spirit
Joint: CH, MOL, WVS, WI
Pub Style: Tab/Full Color
Pub Date: Wed., Jan. 28
Ad Deadline: Thur., Jan. 15

FEBRUARY

Valentine Gift Guide
Pub Style: ROP/Full Color
Pub Date: Wed., Feb., 4
Wed., Feb., 11
Ad Deadline: Fri. Jan. 30

MARCH

Spring Sports Preview
Pub Style: TAB/Full Color
Pub Date: TBA
Ad Deadline: TBA

Let's Get Acquainted
Pub Style: SIG/Full Color
Pub Date: Wed., Mar. 25
Ad Deadline: Fri., Mar. 6

APRIL

Celebrate Earth Day
Pub Style: ROP/Full Color (sig ads)
Pub Date: Wed., Apr. 15
Ad Deadline: Fri., Apr. 10

Spring Home & Garden
Joint: CH, MOL, WVS, WI
Pub Style: Tab/Full Color
Editorial Required: yes
Pub Date: Wed., Apr. 22
Ad Deadline: Thur., Apr. 9

Mother's Day Gift Guide
Pub Style: ROP/Full Color
Pub Date: Wed., Apr. 29
Wed., May 6
Ad Deadline: Fri., Apr. 24

MAY

Memorial Day
Pub Style: TAB/Full Color
Pub Date: Wed., May 20
Ad Deadline: Wed., May 13

JUNE

Canby High Graduation Salute
Pub Style: ROP/Full Color
Pub Date: Wed., June 3
Ad Deadline: Fri., May 22

JULY

General Canby Day
Pub Style: ROP/Full Color (sig ads)
Pub Date: Wed., July 1
Ad Deadline: Fri., June 26

Body Mind & Spirit
Joint: CH, MOL, WVS, WI
Pub Style: Tab/Full Color
Pub Date: Wed., July 15
Ad Deadline: Thur., July 2

AUGUST

CC Rodeo Program
Pub Style: SIG/Full Color
Pub Date: TBA
Ad Deadline: TBA

CC Fair & Rodeo
Pub Style: TAB/Full Color
Pub Date: TBA
Ad Deadline: TBA

Canby's Big Weekend
Pub Style: Tab/Full Color
Pub Date: TBA
Ad Deadline: TBA

Back To School
Pub Style: ROP/Full Color
Pub Date: Wed., Aug. 19
Ad Deadline: Fri., Aug. 14

SEPTEMBER

Fall Sports Preview
Pub Style: TAB/Full Color
Pub Date: TBA
Ad Deadline: TBA

OCTOBER

Fall Car Care
Pub Style: ROP/Full Color
Pub Date: Wed., Oct. 14
Ad Deadline: Fri., Oct. 9

Fire Prevention Week
Pub Style: ROP/Full Color (sig ads)
Pub Date: TBA
Ad Deadline: TBA

Breast Cancer Awareness
Pub Style: ROP/Spot Color
Pub Date: Wed., Oct. 7
Ad Deadline: Fri. Oct. 2

Canby High Homecoming
Pub Style: ROP/Full Color (sig ads)
Photos of Players
Pub Date: TBA
Ad Deadline: TBA

Great Pumpkin Days
Pub Style: ROP/Full Color
Pub Date: Wed., Oct. 28
Ad Deadline: Fri., Oct. 23

NOVEMBER

Veterans/ Serviceman Salute
Pub Style: Tab/Full Color
Pub Date: Wed., Nov. 11
Ad Deadline: Fri., Oct. 30

Winter Sports Preview

Pub Style: TAB/Full Color
Pub Date: TBA
Ad Deadline: TBA

DECEMBER

Shopping Gift Guide
Pub Style: ROP/Full Color
Pub Date: Wed., Dec. 2
Wed., Dec. 9
Ad Deadline: Fri., Nov. 27

Last Minute Gift Guide
Pub Style: ROP/Full Color
Pub Date: Wed., Dec. 16
Ad Deadline: Fri., Dec. 11

Through a Child's Eyes
Pub Style: Tab/Full Color
Pub Date: Wed., Dec. 16
Ad Deadline: Fri., Dec. 4

Note: All dates subject to change. Please call your advertising representative for prices, scheduling or other information about any of these publications. 503-266-6831

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www.canbyherald.com