

ON-LINE ADVERTISING

Leaderboard	(top of page)	728px X 90px	\$150/mo
Skyscraper	(right column)	120px X 600px	\$90/mo
Leaderboard	(bottom of page)	728px X 90px	\$75/mo
Banner	(Below lead story)	468px X 60px	\$50/mo
Rectangle	(Middle column)	180px X 150px	\$30/mo
Button	(Right column)	120px X 90px	\$20/mo

Rates are per month; per website

Websites available:

Canby Herald	www.canbyherald.com
Wilsonville Spokesman	www.wilsonvillespokesman.com
Molalla Pioneer	www.molallapioneer.com
Woodburn Independent	www.woodburnindependent.com
Newberg Graphic	www.newberggraphic.com

BUNDLE AND SAVE!!!

Package A

Top Leaderboard ad & Retail Display

Advertise both an on-line top of the page leaderboard ad & a retail display ad and receive the Canby Herald website for only \$130/month (additional websites at \$140), & get a 15% discount on your contract/open ROP rate. Minimum 8 week commitment, minimum display ad size of 8 column inches.

Package B

Skyscraper ad & Retail Display

Advertise both an on-line right column skyscraper ad & a retail display ad and receive the Canby Herald website for only \$75/month (additional websites at \$80), & get a 15% discount on your contract/open ROP rate. Minimum 8 week commitment, minimum display ad size of 6 column inches

Package C

Rectangle ad & Retail Display

Advertise both an on-line middle column rectangle ad & a retail display ad and receive the Canby Herald website for only \$25/month (additional websites at \$27.50), & get a 15% discount on your contract/open ROP rate. Minimum 8 week commitment, minimum display ad size of 4 column inches