

# Canby CONNECTION

"Connecting the independent business community with you"

Presented by the Canby Herald

## Isn't it time you got the Connection?

The Canby Connection is a newspaper style publication serving the Canby business community. The Connection is published monthly and distributed by direct mail, as well as being available on counter tops of respective businesses that support the publication.

### Advertising Benefits & Costs

- Direct Mail distribution in Canby and Aurora
- All ads in Full Color
- Advertisers purchasing 1/4 page ad or larger may submit a column for publication
- Publication will be on Canby Herald's website each month
- A niche publication serving the local business owner

### Advertising Rates:

Coupon . . . . .	\$ 95.00
Eighth page . . . . .	\$170.00
Quarter page . . . . .	\$300.00
Half page . . . . .	\$535.00
Full page . . . . .	\$765.00



**Canby Herald Advertising Team**  
**503-266-6831**

**Sandy Storey**  
 SStorey@CanbyHerald.com

**Linda Lohmann**  
 LLohmann@CanbyHerald.com

**Kim Schmidt**  
 KSchmidt@WilsonvilleSpokesman.com

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## Publication and Deadline Dates

### October 2011

Ad/Editorial 9/17/11  
To Press 9/22/11  
Mailed 9/26/11

### March 2012

Ad/Editorial 2/17/12  
To Press 2/23/12  
Mailed 2/27/12

### August 2012

Ad/Editorial 7/20/12  
To Press 7/26/12  
Mailed 7/30/12

### November 2011

Ad/Editorial 10/21/11  
To Press 10/27/11  
Mailed 10/31/11

### April 2012

Ad/Editorial 3/16/12  
To Press 3/22/12  
Mailed 3/26/12

### September 2012

Ad/Editorial 8/17/12  
To Press 8/23/12  
Mailed 8/27/12

### December 2011

Ad/Editorial 11/18/11  
To Press (Fri by 10am) 11/25/11  
Mailed 11/28/11

### May 2012

Ad/Editorial 4/20/12  
To Press 4/26/12  
Mailed 4/30/12

### October 2012

Ad/Editorial 9/21/12  
To Press 9/27/12  
Mailed 10/1/12

### January 2012

Ad/Editorial 12/16/11  
To Press 12/22/11  
Mailed (Tues) 12/27/11

### June 2012

Ad/Editorial 5/18/12  
To Press 5/24/12  
Mailed (Tues) 5/29/12

### November 2012

Ad/Editorial 10/19/12  
To Press 10/25/12  
Mailed 10/29/12

### February 2012

Ad/Editorial 1/20/12  
To Press 1/26/12  
Mailed 1/30/11

### July 2012

Ad/Editorial 6/15/12  
To Press 6/21/12  
Mailed 6/25/12

### December 2012

Ad/Editorial 11/16/12  
To Press (Fri by 10am) 11/23/12  
Mailed 11/26/12

#### AD SIZES:

Coupon 3.333" wide x 2.732" tall  
1/8 Page 5.075" wide x 3.962" tall  
1/4 Page 5.075" wide x 8.084" tall  
1/2 Page H 10.250" wide x 8.084" tall  
1/2 Page V 5.075" wide x 16.25" tall  
Full Page 10.250" wide x 16.25" tall

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